

Asia-Pacific Economic Cooperation

## 50 Leading Companies for Women in APEC

Policy Partnership on Women and the Economy (PPWE), SOM Steering Committee on Economic and Technical Cooperation (SCE)

November 2014



## Lifenergy Biotech Corp.

Lifenergy Biotech Corp (LE Bio) is a biotechnology and neutraceutical

company which develops innovative dietary products and drugs combining pharmaceuticals and nutritional supplements. LE Bio's efforts to increase opportunities for women advancement have been in place since the founding of the company by president Sylvia Lien. Operated and managed by a staff of 15 women, LE Bio has benefitted from initiatives and resources provided by Chinese Taipei to encourage women entrepreneurship.

The company has leveraged female talent to build lasting trust-based relationships with its clients, namely doctors, physicians and pharmacists. While it is not a company policy to hire only women, female employees have found LE Bio's work environment to be enjoyable and are loyal to the company. The company has thus achieved a very low turnover rate. *LE Bio works with a non-profit staffing organization to find suitable employees, and gives special consideration to talent-ed women from underprivileged backgrounds. The company has established regular training sessions to help employees overcome the social and cultural challenges faced by female health industry workers in Chinese Taipei.* 

Since the company runs professional seminars on weekends, employees enjoy a flexible work schedule during weekdays. In addition, LE Bio provides a meditation room which employees use to relieve stress and improve their focus. Empowered with the ingenuity and sturdy work ethic of its female employees, LE Bio's annual revenue has increased by 250% since 2008, when the company was established. In addition, LE Bio's products have been awarded the Symbol of National Quality (SNQ) five years in a row, and president Sylvia Lien has been featured in various domestic and international events, including the Global Summit of Women, for LE Bio's work to improve opportunities for women.



From left to right: Cindy Lin, Account Manager; Elaine Huang, CEO; Sylvia Lien, President; Sharon Lin, CFO; Rita Dao, Marketing Assistant Manager



Dr Jun Yan (in the center, specialized in immune treatment for cancers) speech tour in Chinese Taipei with Lifenergy Bio team.

From left to right: Rita Dao, Marketing Assistant Manager; Fifi Lee, Sales Manager, Chinese Taipei;

Major Liu, Senior Account Manager; Elaine Huang, CEO; Dr Jun Yan(specialized in immune treatment for cancers); Carol Lee, Senior Account Manager; Sharon Lin,CFO; Sherrie Liu, Account Manager; Olivia Chen, Senior Account Manager. Front left: Cindy Lin, Account Manager. Front Right: Cathy Hu, Senior Account Manager.